



The First Name In Trailers

Corporate Headquarters  
17295 E. Railroad Street  
City of Industry, CA 91748  
626.854.7233  
[info@utm.com](mailto:info@utm.com)  
[www.utilitytrailer.com](http://www.utilitytrailer.com)

**FOR IMMEDIATE RELEASE**

**UTILITY TRAILER AND ATDYNAMICS DRIVE FUEL-EFFICIENCY  
OF LONG-HAUL TRACTOR TRAILERS WITH LAUNCH OF NEW TRAILERTAIL**  
*Rear-drag reduction device provides fuel savings as much as 5%*

LOUISVILLE, KY, March 27, 2008 – Utility Trailer Manufacturing Company, the third-largest trailer manufacturer, and ATDynamics, Inc. have partnered together for the commercial launch of ATDynamics' aerodynamic TrailerTail®.

The rear-drag reduction device will be attached to the rear of the industry's first EPA Certified SmartWay® trailer, a 4000D-X® Dry Van built by Utility Trailer, and showcased in the Environmental Protection Agency's SmartWay® booth (#13052, North Wing) at the Mid-America Trucking Show, March 27-29, in Louisville, Kentucky.

ATDynamics developed the collapsible TrailerTail® extension to meet the durability and usability requirements of long-haul trucking operations, while dramatically cutting emissions and fuel costs by as much as 5%. The TrailerTail® also improves vehicle safety by providing additional stability and reduced spray at the rear of the trailer.

"The aerodynamic TrailerTail® will offer our customers an option for significant added fuel savings," states Craig Bennett, Senior VP of Sales and Marketing at Utility Trailer. "Our 4000D-X® has redefined the lightweight standard in the dry van category, enhancing fuel efficiency. We're excited about making this best-in-class trailer even better."

-- more --

Third-party SAE J1321 testing conducted by Robert Transportation at Energotest 2007 in Montreal, Canada showed that the TrailerTail® boosts fuel efficiency by 5.1% at 62 mph. At 68 mph the TrailerTail® yields potential efficiency gains of greater than 6%. Based on average long-haul trailer mileage, the TrailerTail® can deliver more than a billion dollars in fuel savings annually to the North American trucking industry.

The TrailerTail® is constructed of lightweight, rugged panels designed to endure daily wear and driver abuse, yet ensure smooth opening and closing. A patented TrailerTail® hinge system allows truckers to operate doors and access loading bays normally. The TrailerTail® collapses from four feet to two inches in length in less than 8 seconds.

“The least aerodynamic way to carry goods down the highway is in a large rectangular box,” explained Andrew Smith, CEO of ATDynamics, Inc. “Forward-thinking fleet operators are now serious about improving the aerodynamics of their fleets. Starting with the TrailerTail® and with other products now in the pipeline, our goal is to dramatically improve the sustainability of the global freight industry.”

ATDynamics is an affiliate of the Environmental Protection Agency's SmartWay® Transport Partnership, a voluntary program which accelerates the trucking industry's efforts to conserve fuel and reduce emissions.

-- more --

### About Utility Trailer

Utility Trailer Manufacturing Company is America's oldest privately-owned and operated trailer manufacturer of dry freight vans, flatbeds, refrigerated vans and curtain-sided Tautliner™ trailers. It was founded in 1914 by brothers E.W. and H.C. Bennett and is still family-owned to this day. The company features an extensive dealer network with more than 100 independently-owned locations throughout the United States, Canada, Mexico and South America.

### About ATDynamics, Inc.

ATDynamics, Inc., founded in 2006, focuses on the commercialization of fuel-efficiency technology for the global freight industry. By delivering immediate fuel savings to trucking fleets, ATDynamics provides increased profits to truckers and economic solutions to oil dependence and climate change. In 2007, ATDynamics won the Most Innovative New Product Award in Clean Technology, presented by CONNECT in San Diego. For more information, please visit <http://www.atdynamics.com> .

###

### **Contact Info:**

Utility Trailer Manufacturing Company  
626.854.7233  
[info@utm.com](mailto:info@utm.com)  
[www.utilitytrailer.com](http://www.utilitytrailer.com)